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To: Stanley Onyimba @google.com]; Jan Antonaros @google.com]; Scott Deutchman

@google.com]; Kevin Kane @google.com]; Clement Wolf @google.com]
Crawford, Carol Y. (CDC/OD/OADC) @cdc.gov]; Sokler, Lynn (CDC/OD/OADC) @cdc.gov]; Bretthauer-

Mueller, Rosemary (CDC/DDNID/NCIPC/OD) @cdc.gov]; Kolis, Jessica (CDC/DDPHSIS/CGH/GID) @cdc.gov]; LaPorte, Kathleen (CDC/DDID/NCIRD/ID) @cdc.gov]; Zachary Henry Schwartz

(CENSUS/ITSMO FED) @census.gov]; Christopher Lewitzke @reingold.com]; Sam

Huxley Preingold.com]; Jennifer Shopkorn (CENSUS/ADCOM FED) @census.gov]

Subject: RE: COVID Misinformation: CDC/Census/Google

Attachments: CDC Youtube Misinformationv2.pptx

Hi, All -

CC:

Many thanks, again, for the time together yesterday. This is such important shared work we are doing in the mis/dis information space, and we deeply appreciate your contributions. Please find attached the slide deck referenced during the meeting, and we ask that you treat it close hold and not for further distribution. We are looking forward to our future collaboration efforts!

Take care,

Kate

Kate Galatas, MPH
Deputy Communications Director

Centers for Disease Control and Prevention





PROTECTING AMERICA'S SAFETY, HEALTH, AND SECURITY

----Original Appointment ----

From: Crawford, Carol Y. (CDC/OD/OADC)

Sent: Tuesday, March 23, 2021 4:51 PM

To: Crawford, Carol Y. (CDC/OD/OADC); Zachary Henry Schwartz (CENSUS/ITSMO FED); Christopher Lewitzke; Sam Huxley; Jennifer Shopkorn (CENSUS/ADCOM FED); Sokler, Lynn (CDC/OD/OADC); Galatas, Kate (CDC/OD/OADC); Stanley Onyimba; Jan Antonaros; Scott Deutchman; Kevin Kane; Clement Wolf

Cc: Bretthauer-Mueller, Rosemary (CDC/DDNID/NCIPC/OD); Kolis, Jessica (CDC/DDPHSIS/CGH/GID); LaPorte, Kathleen

(CDC/DDID/NCIRD/ID)

Subject: COVID Misinformation: CDC/Census/Google

When: Wednesday, March 24, 2021 4:00 PM-4:30 PM (UTC-05:00) Eastern Time (US & Canada).

Where: Microsoft Teams Meeting

CDC/Census to meet with Google regarding our misinformation efforts.

Jan – let me know if this doesn't end up working for the rest of your team.

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Microsoft Teams meeting

Join on your computer or mobile app

Click here to join the meeting

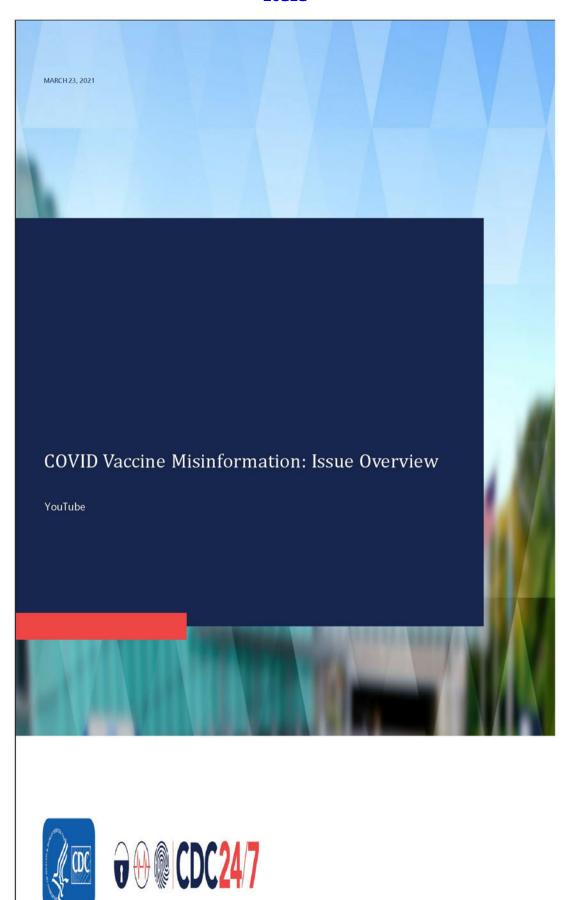
Or call in (audio only)

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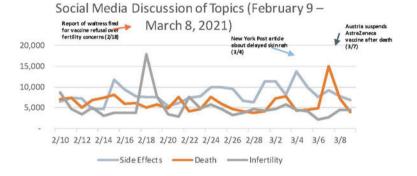


Misinformation Topics

- These topics were selected due to high volume, continued public discussion, and high-profile coverage.
- Issues included in this presentation are infertility, misinformation about side effects, and claims of vaccines leading to deaths.



Discussion of Topics





Background Information: Vaccine Infertility Claims

- Common claims about the COVID vaccine's side effects include that it causes infertility in women and men, miscarriages, and stillbirth.
- In early December, a former Pfizer employee and researcher petitioned the European Medical Association to stop trials of the Pfizer vaccine, citing fears of infertility.
 - These claims were escalated and amplified on blogs and social media.
- According to CDC there is no evidence that fertility problems are a side effect of any vaccine, including COVID-19 vaccines.
 - CDC also established the <u>v-safe COVID-19 Vaccine Pregnancy Registry</u> in multiple languages to gather more data.



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Examples of Infertility Claims: YouTube







Additional Examples of Infertility Claims



"Vaccine mRNAcauses neu rodegenerative disorders and infertility for life." (February 28, 2021)



"So you can have a vaccinated man, sleep with an unvaccinated woman...and she will become INFERTILE." (March 2, 2021)



"COULD MAKE YOU STERILE" (February 25, 2021)

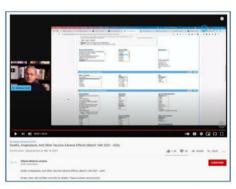


Background Information: Side Effects

- Speculation and misinformation about side effects caused after taking the COVID vaccine have been prevalent on social media since the first vaccines were approved.
- Common claims include that side effects are unknown, the side effects of the vaccine are more severe than the virus itself, and unsubstantiated links to new side effects.
- According to CDC, common side effects include pain or swelling at the injection site and fever, chills, tiredness, or headache.
 - Anaphylaxis after COVID-19 vaccination is rare. If this occurs, vaccination providers can effectively and immediately treat the reaction.
 - The <u>Vaccine Adverse Event Reporting System</u> (VAERS) is a national vaccine safety surveillance program run by CDC and FDA but can be a source of misinformation if taken out of context.



Side Effects Example: YouTube



<u>Video</u>: "Again, they say that this does not mean it is caused by the person administering or the vaccine itself, but still you can see that there is a lot of dots we can connect with it."



Additional Side Effects Examples

You are more likely to suffer side effects from the vaccine than you are to get Covid. (Awaits the hate)

Post published February 23, 2021



"more and more poisoning of your health and brain causing more autoimmune issues, infertility, neurological damage including LOWERED IQ" (February 28, 2021)



"You can't take untested, unnecessary, rushed to market deadly and dangerous drugs and not expect to suffer consequences." (March 4, 2021)



Background Information: Death from Vaccines

- Vaccine-hesitant groups spreading misinformation and conspiracy theories about alleged vaccine-related deaths erode trust in the COVID-19 vaccine and the public health system.
- Reliance on anonymous, unverified, and conspiracy-based claims that remain unproven or are demonstrably untrue, to spread speculation and misinformation about deaths resulting from the vaccine.
- According to CDC, VAERS has not detected patterns in cause of death that would indicate a safety problem with COVID-19 vaccines.



Death from Vaccines Example: YouTube



Removed Video: "If everyone gets the vaccination, that would be over 100,000 deaths [from the vaccine]."



Additional Death from Vaccines Examples



"All of these people are fine before the vaccine then dying after they receive the vaccine shot" (February 20, 2021)



March 7, 2021



"Died a month after getting the vaccine. Obviously from Covid. Not the vaccine...." (February 25, 2021)



Contact Information

Carol Crawford

Digital Media Branch Chief, Division of Public Affairs Centers for Disease Control and Prevention (CDC)



Kate Galatas

Associate Deputy Director, OADC Centers for Disease Control and Prevention (CDC)



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